

DIGITAL

ADVERTISING AWARDS

Applewood Restuarant

Agency: Ashley Design Co -- Olathe, KS
Award: Gold
Name of Entry: Great Vibes Campaign
Group: Food & Beverage
Category: Instagram - Series

BeWell - New Mexico's Health Insurance

Marketplace -- Albuquerque, NM
Agency: K2MD -- Albuquerque, NM
Award: Gold
Name of Entry: BeWell Brand Refresh
- Digital Video Ad Series
Group: Healthcare - Insurance
Category: Digital Video Ad-Series

BeWell - New Mexico's Health Insurance

Marketplace -- Albuquerque, NM
Agency: K2MD -- Albuquerque, NM
Award: Gold
Name of Entry: BeWell Brand Refresh
- Total Digital Marketing Campaign
Group: Healthcare - Insurance
Category: Total Digital Marketing Campaign

BeWell - New Mexico's Health Insurance

Marketplace -- Albuquerque, NM
Agency: K2MD -- Albuquerque, NM
Award: Gold
Name of Entry: BeWell - Kyle Stepp
Sponsorship Campaign
Group: Healthcare - Insurance
Category: Influencer Marketing Campaign

Century Cleaning Services -- Decatur, GA

Agency: Mindset Marketing
Award: Silver
Name of Entry: Branding Campaign
Group: Trade Services
Category: Online Display Ad - Series

Clarion County Economic Development Corporation -- Clarion, PA

Agency: Beyond Spots & Dots
-- Pittsburgh, PA
Award: Gold
Name of Entry: Discover Clarion County
- Winter 2024 "Rediscover" - Geofence
Retargeting Campaign
Group: Travel & Tourism
Category: Web Banner Ad - Single

Clarion County Economic Development Corporation -- Clarion, PA

Agency: Beyond Spots & Dots
-- Pittsburgh, PA
Award: Silver
Name of Entry: Discovery Clarion County
- "Spooky Encounters" - Facebook
Clicks-to-Website Ad
Group: Travel & Tourism
Category: Online Display Ad - Single

Luxe Salon & Day Spa

Agency: Larson Creative -- Reno, NV
Award: Gold
Name of Entry: The Transformation
Group: Fashion & Beauty
Category: Special Effects/Animation

Mast-Jägermeister US

Agency: S50 -- South Norwalk, CT
Award: Gold
Name of Entry: Jägermeister & Barstool
Sports' Mostly Sports Podcast
Group: Food & Beverage
Category: Podcast - Series

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ADVERTISING AWARDS

Mast-Jägermeister US

Agency: S50 -- South Norwalk, CT
Award: Gold
Name of Entry: Call the Shots
Group: Food & Beverage
Category: Online Display Ad - Series

Midlands Technical College

-- Columbia, SC
Award: Gold
Name of Entry: 50th Anniversary
Social Media Campaign
Group: Education
Category: Other Social Media Content

Midlands Technical College

-- Columbia, SC
Award: Gold
Name of Entry: ThunderFest Student
Event Campaign
Group: Education
Category: Special Event (Campaign)

Midlands Technical College

-- Columbia, SC
Award: Gold
Name of Entry: 360 AllStars at
Harbison Theatre
Group: Education
Category: Photo/Illustration- Single

Midlands Technical College

-- Columbia, SC
Award: Gold
Name of Entry: Mav's Summer Break
Video Shorts
Group: Education
Category: Instagram Reels

Mitchell Hamline School of Law

-- Saint Paul, MN
Award: Gold
Name of Entry: CAPSTONE | A web series
from Mitchell Hamline School of Law
Group: Education
Category: Special Video
-- Over 2 minutes - Series

Moonstruck Boutique -- Stone Harbour, NJ

Award: Gold
Name of Entry: Gifts from the Heart
Group: Luxury Items
Category: Tik Tok - Single

Morehead State University -- Morehead, KY

Award: Gold
Name of Entry: Morehead State Instagram
18K Follower Fireworks
Group: Education
Category: Instagram - Single

Morningstar Stone & Tile -- Topsham, ME

Agency: Warp+Weft -- Auburn, ME
Award: Silver
Name of Entry: Employee Owned
Social Media
Group: Home Improvements/Construction
Category: Facebook Post - Single

NHTI - Concord's Community College

-- Concord, NH
Award: Gold
Name of Entry: NHTI "Careers" Social
Media Campaign
Group: Education
Category: Instagram - Series

DIGITAL

ADVERTISING AWARDS

NHTI - Concord's Community College

-- Concord, NH
Award: Gold
Name of Entry: NHTI "Hey Bro" audio ad
Group: Education
Category: Audio - Single

NHTI - Concord's Community College

-- Concord, NH
Award: Gold
Name of Entry: NHTI "Fall 2024" Digital Media Campaign
Group: Education
Category: Total Digital Marketing Campaign

NHTI - Concord's Community College

-- Concord, NH
Award: Silver
Name of Entry: NHTI "Health Programs" digital ad
Group: Education
Category: Digital Publication-Single

NHTI - Concord's Community College

-- Concord, NH
Award: Silver
Name of Entry: NHTI "Film Series" digital ad
Group: Education
Category: Special Event (Campaign)

Ontario Greenhouse Vegetable Growers

-- Leamington, ON
Agency: Douglas Marketing Group -- Troy, MI
Award: Gold
Name of Entry: Grocery Giveaway by Greenhouse Goodness
Group: Social Media
Category: Influencer Marketing Campaign

Ontario Greenhouse Vegetable Growers

-- Leamington, ON
Award: Gold
Name of Entry: Fall Freshness Campaign
Group: Food & Beverage
Category: Total Digital Marketing Campaign

Providence

Agency: GA Creative -- Seattle, WA
Award: Gold
Name of Entry: Talent Acquisition Blog
Group: Healthcare - Hospitals & Health Systems
Category: Blogs

Providence

Agency: GA Creative -- Seattle, WA
Award: Gold
Name of Entry: Talent Network Communications
Group: Healthcare - Hospitals & Health Systems
Category: Email Marketing - Campaign

Providence

Agency: GA Creative -- Seattle, WA
Award: Silver
Name of Entry: Belong
Group: Healthcare - Hospitals & Health Systems
Category: Audio - Single

Providence

Agency: GA Creative -- Seattle, WA
Award: Silver
Name of Entry: Nursing in Southern California
Group: Healthcare - Hospitals & Health Systems
Category: Employee/Staff Recruitment - Series

DIGITAL

ADVERTISING AWARDS

Providence

Agency: GA Creative -- Seattle, WA
Award: Silver
Name of Entry: Recruiting Diversity
Group: Healthcare - Hospitals
& Health Systems
Category: Online Display Ad - Series

Providence

Agency: GA Creative -- Seattle, WA
Award: Silver
Name of Entry: Talent Acquisition Website
Group: Healthcare - Hospitals
& Health Systems
Category: Website

Providence

Agency: GA Creative -- Seattle, WA
Award: Bronze
Name of Entry: Montana calls
Group: Healthcare - Hospitals
& Health Systems
Category: Special Video
– Over 2 minutes - Single

Providence

Agency: GA Creative -- Seattle, WA
Award: Gold
Name of Entry: Nursing in Oregon
Group: Healthcare - Hospitals
& Health Systems
Category: Tik Tok - Series

Rockwell Home Services -- Denver, CO

Award: Silver
Name of Entry: Making Things Right!
Group: Home Improvements/Construction
Category: Facebook Reels

Samford University -- Birmingham, AL

Award: Gold
Name of Entry: Samford University's School
of the Arts ("Embrace Your Art. Design
Your Future")
Group: Education
Category: Special Video
– Under 2 minutes - Single

Samford University -- Birmingham, AL

Award: Gold
Name of Entry: Cumberland Research Radio
Group: Education
Category: Podcast - Single

Samford University -- Birmingham, AL

Award: Silver
Name of Entry: Season's Magazine
– Summer 2024
Group: Education
Category: Digital Publication–Single

Samford University -- Birmingham, AL

Award: Silver
Name of Entry: Samford University Website
Group: Education
Category: Website

Samford University -- Birmingham, AL

Award: Silver
Name of Entry: "We Go to Cumberland
School of Law" Instagram Reel
Group: Education
Category: Instagram Reels

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ADVERTISING AWARDS

Samford University -- Birmingham, AL
Award: Silver
Name of Entry: Samford University
- Brand Campaign
Group: Education
Category: Total Digital Marketing Campaign

Sparks Family Dental -- Glastonbury, CT
Award: Silver
Name of Entry: BrightSmiles - Fall Edition
Group: Healthcare - Physician Offices & Clinics
Category: Digital Publication - Single

The Christ Hospital -- Cincinnati, OH
Award: Gold
Name of Entry: The Christ Hospital
Orthopedic Team and Sam Hubbard
- Everything The Christ Hospital Orthopedic
Team and Sam Hubbard - Everything
It Takes
Group: Healthcare - Hospitals
& Health Systems
Category: Digital Video Ad-Single

The Christ Hospital -- Cincinnati, OH
Award: Gold
Name of Entry: Neena Volk Testimonial
Group: Healthcare - Hospitals
& Health Systems
Category: Special Video
- Over 2 minutes - Single

Topsy Turvy Bakery -- Orlando, FL
Award: Gold
Name of Entry: Seasonal Promotions
Group: Food & Beverage
Category: Tik Tok - Series

UF Health Jacksonville -- Jacksonville, FL
Agency: MBB Agency -- Overland Park, KS
Award: Gold
Name of Entry: UF Health Our Care
Never Quits
Group: Healthcare - Hospitals
& Health Systems
Category: Total Digital Marketing Campaign

To the best of our knowledge, all winners are listed above. We apologize in advance if any mistakes have been made.

**Thanks again for your participation in the
2024 Digital Advertising Awards Program.
Congratulations on the superior work submitted!**